

## Cécile Plaisance

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Drawing her inspiration from the grand masters of photography & Avedon, Lindbergh, Newton or Toscani, amongst others & Cécile Plaisance uses lenticular printing to allow the viewer to dress or undress the models, real women, barbies, idealized beauties that are everywhere around us. This time though, the models, whether human or doll, have an unapologetic way of looking right into the camera, as a way of reclaiming their right to display their charms, to seduce, to pleasure&hellip; in other words to live hedonistically, regardless of religion, the male gaze or cultural boundaries. A fun tribute to all women with Cécile's humour: it's a statement !

As Cécile's photography progressed, she linked Barbie to the women of today - all the while playing with her femininity, as the icon took on many lives while juggling her daily life as wife, mother, friend and lover. She was doing what all women do and thoroughly enjoying it: flirty in her convertible; sexy on the beach; powerful as executive of her own company, autonomous, ageless, and in the end - alone as beautiful women can be in life - a Stepford wife no longer. Cécile also added humor to the Barbie mix by targeting men who absolutely expect sexiness in their women even while assuming everyday responsibilities.

Over and above the myth of woman as object, the artist elevates the idol of our collective childhood by supporting the challenges of women today to defend their rights, their desires and their hard-fought freedom. The nun's cloak and the burka of a veiled woman now suggests that behind one woman's outer persona, is another one hiding. From complex subtleties to bold statements, Cécile Plaisance's artistic eye has found them all. Despite the differences in cultures, in clothes and fashion, and the diversity of paths taken, women aspire to live fully and intensely their multi-faceted lives and no Taliban will ever change that. In capturing the essence of all women in the perfect body of one, the artist has created a genre uniquely her own yet accessible to all. She uses the technique of lenticular photography by super imposing images : Barbie appears to undress depending on one's position in front of the photo.

What if God were a woman? &ldquo;Fuck the rules&rdquo; is her series of photos that ignores established precepts and, instead, delivers an open perspective in which men and women accompany one another religiously, like complementary souls. Far from the mummifying codes of religion, Cécile Plaisance invites us into a subtle and sensual freedom of the senses, where a woman is seen as a female pope, the exclusive mistress of her own decisions.

In her latest series of black and white photos on paper, Cécile travelled to South Africa where she met elephants and big cats, photographing them alongside model Olga Kent. Immersed with accuracy in a nature unfortunately in danger, she wanders freely and in perfect osmosis with the wild fauna.

### BIOGRAPHY

Having worked in a very male-dominated environment for years, Cécile Plaisance left the world of finance and banking several years ago and decided to settle in Brussels. She then became a full-time photographer and her work was exhibited at the most prestigious international art fairs around the world. She recently had a solo show of 58 pieces at the Erarta museum, St Petersburg, from January to June 2019. Her Photographs can be found in prestigious private and corporate collections such as Famille Handle (founder of Mattel), Mrs Pritzker (ex president of contemporary art museum of Chicago), Collection of King of Morocco, Fondation Arnaud, ...

### SELECTED EXHIBITIONS

#### 2022

AAF NYC Spring  
AAF Bruxelles  
Art Market San Francisco  
Art Seattle  
Art On Paper  
AAF New York  
AAF Battersea  
AAF Amsterdam  
AAF Hamburg  
AAF Singapour  
Context Miami

#### 2021

LA Art Show  
AAF NYC Fall  
AAF Bruxelles  
Art Market San Francisco  
AAF Battersea Fall  
AAF Amsterdam  
AAF Hamburg  
Context Miami

#### 2019

AAF Hong Kong  
Art Market San Francisco  
AAF New York  
Mia Photo Fair Fair  
AAF Brussels

AAF Battersea London  
Wynwood Art Fair  
Art Palm Spring  
LA Art Show  
Art Innsbruck  
Maison & Object Paris  
Art Palm Beach  
Erarta Museum, St Petersburg, Russia  
LA Art Show

2018

Context Art Miami  
AAF Hamburg  
8ème Avenue Paris  
AAF Battersea, New York, Hong Kong  
Art Market Hamptons  
SM'ART Aix en Provence  
Art Context New York  
Antibes Art Fair  
Kunstrai Amsterdam  
MIA Photo Art fair Milan  
Scope Miami Beach  
LA Art Show

2017

Art Market Hamptons  
Context New York  
Art Central Hong Kong  
Los Angeles Art Show  
AAF Bruxelles, Battersea, Hong Kong  
Scop Miami Beach  
Context Art Miami

2016

AAF Brussels, Battersea, Hong Kong, New York  
Art Wynwood, Miami  
Art hamptons  
Art southampton  
Art central, Hong Kong  
Los Angeles art show  
Context art fair, New York  
Rotterdam contemporary art fair  
Envie d Art gallery, Paris  
Rarity gallery, Mykonos  
Dock gallery, Rotterdam

2015

AAF Hamburg, Seoul, Singapore, New York, Hong Kong, Brussels  
Los Angeles art show  
Scope Miami  
Beirut art fair, Lebanon  
Cologne art fair, Germany  
Istanbul contemporary art fair  
8e avenue fair, Paris  
Art Hamptons  
Art Dubai  
Art Miami  
Art Southampton  
Scope Basel  
Palm Spring art fair  
Art palm beach  
l'Exil gallery, Paris  
Envie d Art gallery, Paris  
Envie d Art gallery, London  
Vogelsgang gallery, Brussels  
Opera gallery, Hong Kong  
Bel air fine art gallery, Switzerland

2014

Scope Basel  
Petit Jean gallery, Saint Tropez  
Los Angeles art show  
Art Hamptons  
AAF Brussels, London, Toronto, Hong Kong  
l'Exil gallery, Paris  
Art Miami  
Art Cologne  
Art Toronto  
L'art pour l'accueil, Brussels

2013

London Art Fair  
AAF Milan, Hong Kong, Brussels, London, Hampstead  
20-21 International Art Fair  
Art Hamptons  
Asia art fair, Hong Kong  
Envie d'Art gallery, Paris VIII  
Artemiss gallery, Singapore  
Scope Miami  
Art Toronto  
New art fair, Paris

2012

Envie d'Art Gallery, Affordable Art Fair Battersea  
AAF Gent, United Gallery, Belgium  
Artemiss Gallery, Singapore  
AAF Singapore, Envie d'art galleries  
FotoFever Brussels, Envie d'art galleries  
Young Gallery Knokke, Barbie at the beach serie, Belgium  
UCCLE, Belgium  
Unica Punta, Bonifacio, Corse  
Art Hamptons with Samuel Owen Gallery  
AAF New York with Envie d'art gallery

2011

Young Gallery, Knokke, Belgium  
Charitic, Action sale