

Fred BRED

A playful and dreamlike pictorial work, an extension of the nostalgic universe pulled out of the old publicity iconography. Bred's work is in the continuity of the Pop Art's principle: mostly figurative, inspired by figures of today's mass communication (logos, slogan, visual identities). His spontaneous approach is limitless in colors and shapes, to the point that it is invasive and saturates space.

He thus creates a kaleidoscopic universe, filled with characters and products uprooted from their original supports (ads posters, newspapers, comic books...).

From Japanese manga heroes we arrive to Barbies and housewives from the 50's: his world literally explodes to create a joyful but deliberately artificial vision of society.

Fred Bred shows us the ridiculous aestheticism of consumption products by taken them away from their usual environment and by multiplying them.

EXHIBITIONS

2015-2016

Envie d'Art Gallery Paris

2014

Lieu 37, Paris

2011

Art Jingle Contemporary Gallery, Paris

2010

Art Jingle Gallery, Paris

Gallery 770, Paris

Memmi Gallery, Paris

2009

AAF LONDON

Zimmermann & Heitmann Gallery, Dusseldorf

2008

Envie d'Art Gallery, London and Paris

Art Jingle Gallery, Paris

Memmi Gallery, Paris

Chappe Gallery, Paris

AAF LONDON

AAF NEW YORK

Santa Fe Art Faire, New Mexico, USA

2007

Envie d'Art Gallery, London and Paris

Art Jingle Gallery, Paris

Memmi Gallery, Paris

AAF LONDON

AAF NEW YORK

2006

Envie d'Art Gallery, London and Paris

Art Jingle Gallery, Paris

Memmi Gallery, Paris

AAF LONDON

AAF NEW YORK

2005

Envie d'Art Gallery, London Paris and Bruxelles

Art Jingle Gallery, Paris

Memmi Gallery, Paris

AAF LONDON

2004

Envie d'Art Gallery, London and Paris

Art Jingle Gallery, Paris

Memmi Gallery, Paris

2003

Fiesta Gallery, Paris

2002

Nightclub Les Bains exhibition

2001

Exhibition "Coeur Fou" (Crazy Heart), at the "Scène", Paris
Exhibition at the restaurant "L'escalier", Paris

2000

Exhibition at the Mercerie and "Coeur Fou", Paris
Young talent prize for painting at the Dauphine University of Paris